



Ministry of Agriculture & Livestock Development

Radeecal®  
communications

9<sup>th</sup>



International Exhibition & Conference on Agriculture Technology

12-13-14  
JUNE 2024

KICC , NAIROBI, KENYA



# POST SHOW REPORT 2024

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# EVENT OVERVIEW

Agritec Africa 2024, held from June 12 to 14 at the Kenyatta International Convention Centre (KICC) in Nairobi, Kenya, marked a significant milestone in the agricultural sector. This esteemed event, now in its 9th edition, continued its tradition of serving as a premier platform for farmers, agriculture professionals, stakeholders, and enthusiasts dedicated to advancing agriculture across Africa.

## KEY SPONSORS

- Title Sponsor: KCB Foundation
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## SUPPORTING ENTITIES

The success of Agritec Africa 2024 was bolstered by the support of key organizations including the Ministry of Agriculture & Livestock Development, Kenya Dairy Board, Agriculture Sector Network, Crop Life, Aak Grow, and Cereal Millers Association (CMA).

## INTERNATIONAL NETWORK

Beijing Sun Rising Exhibition Service Co., Ltd., Italian Trade Agency, Iran House of Innovation and Technology Kenya Ltd, IFWexpo Heidelberg GmbH & B2B Fairs Fuarcilik Ticaret Limited Sirketi played a pivotal role in facilitating international connections and partnerships during the event.

## MEDIA PARTNERS

NTV Kenya, KTN News Kenya, Kenya Postel Directories Limited (Yellow Pages Kenya), African Farming and Food Processing, Afro-India Trade magazine, AGRi MECH

# INAUGURATION AND HIGHLIGHTS



The inauguration of **Agritec Africa 2024** commenced with a prestigious ribbon-cutting ceremony, led by esteemed VIPs and key stakeholders in the agricultural industry. The ceremony was graced by notable figures such as **Mr. Badu S Katelo** from the **Ministry of Agriculture & Livestock Development**, **Mr. Sanyal Desai** and **Mr. Neeraj Shah** from **Radeecal Communications**, **Mr. Rohit Vadhvana**, Deputy High Commissioner of India to Kenya, **Dr Ali Gholampour** from the Iranian Embassy in Kenya, **Mr. Hamisi Williams** representing the Food and Agriculture Organization of the United Nations (FAO), **Dr Bimal Kantaria**, Chairman of Agriculture Sector Network, and **Ms. Mendi Njonjo**, Director of KCB Foundation.

## EXHIBITION HIGHLIGHTS

Agritec Africa 2024 featured an premier exhibition showcasing cutting-edge technologies, innovative agricultural practices, and solutions aimed at enhancing productivity and sustainability in farming. The exhibition provided a dynamic platform for networking, knowledge sharing, and fostering strategic partnerships.

The 9th edition of Agritec Africa and the concurrent 9th DLP Expo Africa & 4th Graittech Africa added more value to the experience of all our participants. This comprehensive approach provided attendees with a holistic and comprehensive insight into the latest advancements and trends in the wider agricultural sector.

# AGRITEC AFRICA 2024 CONFERENCE



## CONFERENCE THEME

The central theme, "Improving Farmer's Income Through Technology," highlighted the essential role of technology in driving agricultural productivity and profitability. The conference explored various facets of this theme, including:

- **Organic Farming:** Strategies and benefits of organic farming practices.
- **Sustainability:** Sustainable agricultural practices and their long-term impact on productivity and the environment.
- **Commercialization:** Pathways to commercialize agriculture effectively and profitably.
- **Technological Advancements:** Cutting-edge technologies and innovations poised to revolutionize the agricultural sector.

# KEY HIGHLIGHTS



## 1. In-depth Discussions and Panels:

- Expert speakers and panellists shared valuable insights on farm mechanization and its role in improving efficiency and income for farmers.
- Discussions emphasized the integration of sustainable practices with technological advancements to achieve long-term agricultural growth.

## 2. Innovative Approaches:

- Sessions focused on the application of modern technology in farming, including precision agriculture, biotechnology, and digital farming tools.
- Case studies demonstrated successful implementations of technology-driven solutions in various farming contexts.

## 3. Organic and Sustainable Practices:

- Presentations highlighted the benefits of organic farming and sustainable practices, showcasing how they can be both environmentally friendly and economically viable.
- Strategies for transitioning from conventional to organic farming were discussed, providing practical guidelines for farmers.

## SPEAKERS AND PANELLISTS

We extend our heartfelt appreciation to all the esteemed speakers and panellists who enriched the conference with their knowledge and expertise. Their contributions fostered meaningful discussions and inspired new ideas for driving progress in the agricultural sector.

# CONFERENCE SPEAKERS



**DR. BHARAT PATEL**, OWNER – BBEAL  
TOPIC – ORGANIC FOR DEVELOPEMENT



**MOHAMAD SANJALAWI**, AGRO CHEMICALS  
INDUSTRIES LTD. (JORDAN) SALES MANAGER – KENYA



**FREDRICK OCHIENG**, MDS  
HEAD OF FARMER COMMUNICATION PROGRAMME  
(KENYA AND TANZANIA) BIOVISION AFRICA TRUST



**ANDREW MUIRURI**, SALES MANAGER – BUHLER LIMITED  
TOPIC – ALTERNATIVE PROTEIN SOLUTIONS, INSECT TECHNOLOGY



**AKOS MEZOLAKI**  
EXPORT BUSINESS DIRECTOR – AGROFEED LTD. HUNGARY



**PALOMA FERNANDES**  
CHIEF EXECUTIVE OFFICER CMA (CEREAL MILLERS ASSOCIATION)



**ANDREW MUNYAO**  
KCB AGRIBUSINESS DIVISION – KCB FOUNDATION



**ROSEMARY OWINO**  
MARKETING DIRECTOR – TEA BOARD OF KENYA

# FACTS & FIGURES

**182+** Companies Participated

**10,000+** No. of Visitors

**32+** Visitor Countries

**350+** Conference Delegates

**10+** Speakers

## MAJOR VISITOR FROM



Albania



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France



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Italy



Jordan



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Kenya



Malaysia



Netherlands



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Zambia

## VISITORS PROFILE



Farmers - 41.3%



Dealers - 20.9%



Importers - 10%



Director - 7.4%



Student - 5.4%



Distributors - 9.7%



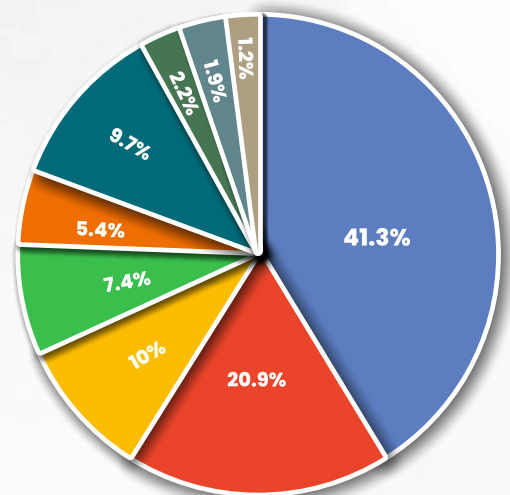
Managing Director - 2.2%



Consultant - 1.9%



Govt. Officials - 1.2%



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**Shaktiman Global** 18 Jun · 🌐

👏 Thank you for joining us at Agritec Africa! 🌍

We showcased our top-tier solutions... See more

👍 52 2 shares

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**Aak-GROW/CropLife Kenya** 15 Jun · 🌐

Yesterday marked the successful conclusion of the 9th Agritec Africa Expo. The event has been truly enlightening, showcasing the re... See more

👍 14

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# SOCIAL MEDIA PRESENCES

**New Holland Kenya - CMC Motors Group Limited** 13 Jun · 🌐

We're thrilled to be part of the 9th Agritec Africa International Exhibition & Conference on Agricultural Technology, running unti... See more

8

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**Rise Hydroponics - Future of Farming** 11 Jun · 🌐

Explore the Future of Farming with Rise at AGRITEC AFRICA 2024! 🌱... See more

WE ARE THRILLED TO INVITE YOU TO VISIT RISE'S STALL AT

INTERNATIONAL **9TH AGRITEC AFRICA 2024** & Witness Our Greenhouse & Hydroponics Farming Solutions

HALL NO.- 1, STALL NO.- P34B Date: 12th, 13th, 14th June'2024

Kenyatta International Exhibition Centre, Nairobi, Kenya

www.risehydroponics.in @risehydro

7 1 comment · 1 share

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**Rise Hydroponics - Future of Farming is in Kenya, Africa.** 4d · 🌐

🌱 Rise Hydroponics at Agritec Africa 2024! 🌐

We are thrilled to share our incredible ... See more

9 1 share

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**AUTOMAT** 18 Jun · 🌐

Kenya, thank you for being a wonderful host!

At Agritec Africa, we are proud to sh... See more

43 2 shares

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**Simlaw Seeds Company Ltd.** 15 Jun · 🌐

**Agritec Africa 2024! 12-14th June,2024**  
Through interactive sessions during the expo, we were able to share ideas on how to i... See more



25 3 comments · 1 share

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**Captain Polyplast Limited** 8 Jun · 🌐

#agritecafrica2024  
Join us at the Agritec Africa Trade Fair from June 12th to June 14th, 2024, at the Kenya... See more




17 1 comment

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**Poultry Equipment & Poultry House Prefab Supplier** · Join  
Contro Fratelli s.r.l. · 13 Jun · 🌐

CONTRO FRATELLI is honoured to be at the Italian pavilion at Agritec Nairobi Kenya. Come and visit us!... See more – in Nairobi kenya.




43 2 shares

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**Gennotech Agriculture** Reels · 13 Jun · 🌐

👉 We would like to thank our visitors who showed great interest in our stand on the second day of the Agritec Africa 2024 fair in ... See more – at K.I.C.C,Nairobi,Kenya.



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International Exhibition & Conference on Agriculture Technology

# 11 12 13 JUNE 2025

## VENUE : KICC, Nairobi, Kenya

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