



Ministry of Agriculture &
Livestock Development

Radeecal®
communications



10th



Agritec *Africa*

TM

International Exhibition & Conference on Agriculture Technology

11-12-13 JUNE 2025 | KICC, NAIROBI, KENYA

Improving
Farmers'
Income
Through Technology

www.agritecafrica.com





AGRITEC AFRICA 2024 HIGHLIGHTS

9th Edition of **Agritec Africa 2024**, held from June 12 to 14 at the Kenyatta International Convention Centre (KICC) in Nairobi, Kenya, marked a significant milestone in the agricultural sector. This esteemed event, now in its 9th edition, continued its tradition of serving as a premier platform for farmers, agriculture professionals, stakeholders, and enthusiasts dedicated to advancing agriculture across Africa.

The inauguration of Agritec Africa 2024 commenced with a prestigious ribbon-cutting ceremony, led by esteemed VIPs and key stakeholders in the agricultural industry. The ceremony was graced by notable figures such as **Mr. Badu S Katelo** from the Ministry of Agriculture & Livestock Development, **Mr. Sanyal Desai** and **Mr. Neeraj Shah** from Radeecal Communications, **Mr. Rohit Vadhwana**, Deputy High Commissioner of India to Kenya, **Dr Ali Gholampour** from the Iranian Embassy in Kenya, **Mr. Hamisi Williams** representing the Food and Agriculture Organization of the United Nations (FAO), **Dr Bimal Kantaria**, Chairman of Agriculture Sector Network, and **Ms. Mendi Njonjo**, Director of KCB Foundation.

The 9th edition of Agritec Africa and the concurrent 9th DLP Expo Africa & 4th Graittech Africa added more value to the experience of all our participants. This comprehensive approach provided attendees with a holistic and comprehensive insight into the latest advancements and trends in the wider agricultural sector.

FACTS & FIGURES

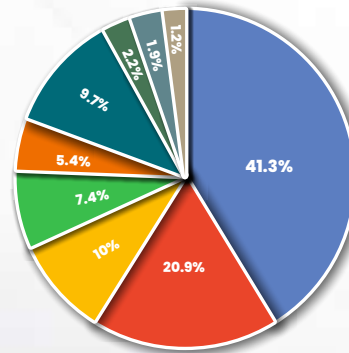
182+ Companies Participated

10,000+ No. of Visitors

32+ Visitor Countries

350+ Conference Delegates

10+ Speakers



VISITORS PROFILE

- Farmers - 41.3%
- Dealers - 20.9%
- Importers - 10%
- Directors - 7.4%
- Students - 5.4%
- Distributors - 9.7%
- Managing Directors - 2.2%
- Consultants - 1.9%
- Govt. Officials - 1.2%

MAJOR EXHIBITORS FROM



COUNTRY PAVILIONS



AGRICULTURE & KENYA

- Kenya's agriculture sector directly influences overall economic performance through its contribution to GDP. Periods of high economic growth rates have been synonymous with increased agricultural growth. Major crops cultivation in Kenya affect African economy - tea, coffee, sugar, maize, horticulture, floriculture, cotton, macadamia nuts, etc.
- Kenya is a leading producer of tea and coffee, as well as third leading exporter of fresh produce, such as cabbage, onions and mangoes. Small farms grow most of the corn and also produce potatoes, beans and peas.
- Government will also focus on the 2030 agenda for sustainable development and its 17 sustainable development goals (SDGs) adopted by world leaders in 2015, to embody a roadmap for progress that is behind sustainable and leaves no one behind.
- The vision was developed through an all-inclusive stakeholder consultative process, involving Kenyans from all parts of the country. H.E. President Uhuru Kenyatta conceptualized "the big4 agenda" for various aspects including food & nutrition security, to accelerate the vision 2030. Under this big 4 agenda, the government aimed to drive smallholder productivity, reduce the cost of food and enhance large scale farming & manufacturing; specifically on agro-processing where the government intends to generate over \$200 m annually in value additions.

PLATFORM TO MEET

- Registration on our website allows you to manage your meetings and at the same time profile yourself in a way that will attract potential business partners, Distributors, Dealers and Importers.
- The service is aimed at senior-level executives and it will include industry specific Government bodies and corporates that enable you to pre-arrange one-on-one meetings in your desired areas.
- It is an opportunity to arrange pre-schedule the meetings, where, interest registered by visitors will be transferred to relevant companies based upon their offerings. No matter what side of the table you are on, Pre-schedule Meetings let you easily and efficiently share and receive information, orders, trends, product details, market insight, etc.



STALL PARTICIPATION CHARGES

STANDARD STAND CONSTRUCTION

Standard Stand construction package includes :

- Side walls, fitted in standard booth system frame
- Fascia board with company name and stand number in standard lettering
- 1 table and 2 chairs
- Electric supply of 5 amp. plug point
- Company delegates entry to the exhibition
- Waste basket
- General cleaning of aisles
- Pavilion security during the exhibition
- Entry to the exhibition catalogue and Website

USD 325 / SQM

RAW SPACE

Raw space package includes :

- Floor space
- Entry to the exhibition catalogue and website
- Company delegates entry to the exhibition
- General cleaning of aisles
- Pavilion security during the exhibition
- 50% is the booking amount which is non refundable.
- Virtual Exhibition registration charges to be made on booking confirmation.
- Air Travel, Accommodation and local transportation are not included in above cost.
- Tax will be applicable according to Government norms.

USD 300 / SQM

Application Fees: USD 150 Per Company

CONFERENCE & FARMER EDUCATION SEMINARS



The central theme, "Improving Farmer's Income Through Technology," highlighted the essential role of technology in driving agricultural productivity and profitability. The conference explored various facets of this theme, including:

- **Organic Farming:** Strategies and benefits of organic farming practices.
- **Sustainability:** Sustainable agricultural practices and their long-term impact on productivity and the environment.
- **Commercialization:** Pathways to commercialize agriculture effectively and profitably.
- **Technological Advancements:** Cutting-edge technologies and innovations poised to revolutionize the agricultural sector.

We extend our heartfelt appreciation to all the esteemed speakers and panellists who enriched the conference with their knowledge and expertise. Their contributions fostered meaningful discussions and inspired new ideas for driving progress in the agricultural sector.

EXHIBITORS PROFILE

- Agri Ecology
- Agricultural Building Contractors
- Agricultural Machinery & Equipment
- Agriculture Drones
- Agro and Food Processing
- Aquaculture
- Biotechnology
- Fertilizers & Chemicals
- Floriculture
- Fork lift & Handling Equipment
- Greenhouses
- GIS Mapping
- Horticulture
- Irrigation and Water Technologies
- Livestock & Dairy Farming
- Marketing & Export/ Import Services
- Organic Agriculture
- Plant Protection
- Plasticulture
- Post Harvest Treatment
- Poultry
- Precise Agriculture
- R & D
- Renewable Energy
- Rural Development
- Seeds, Nurseries & Plant Propagation Materials
- Small Ruminants
- Software & Hardware
- Veterinary
- Turnkey Projects & Knowledge Transfer

VISITORS PROFILE

- Agents & Distributors
- Bankers
- Educationist & Students
- Farm Contractors
- Farmers
- Govt Authorities
- Importers & Exporters
- Trade industry & Trade Media
- Investors & Entrepreneurs
- Consultants
- Scientists
- Technologists
- Transport & Logistic Experts
- Dealers & Distributors





Why Agritec Africa in Kenya?

The economy of Kenya is the largest by GDP in East and Central Africa. Agriculture is a major employer and the country traditionally exports tea, coffee and most recently fresh flowers to Europe. The service industry is a major economic driver. Kenya's monsoon season starts during April to June, after which 'short rains' season prevails till November. Currently Kenya is aiming to create a globally competitive and prosperous nation with a high quality of life by 'Vision 2030'. The vision is anchored on three key pillars, economic, social and political governance.

Concurrent Events



For More Information Contact: Radeecal Communications

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