



11 12 13 MARCH 2026

Venue : Gallagher Convention Centre,
Johannesburg, South Africa

PROGRAMME & SEQUENCE OF EVENTS

11 MARCH 2026: WELCOMING & INAUGURAL PROGRAMME

10:05 – 11:00 Opening Ceremony & Tour

- Welcome Address, Event Vision & Objectives
- Host Country Address
- Overview of South Africa's Agritech Opportunities
- Thank You Note
- Ribbon Cutting & Exhibition Walkthrough

CONFERENCE PROGRAMME

DAY 1:

WEDNESDAY, 11 MARCH 2026

THEME: MARKET STRUCTURE, POLICY & OPPORTUNITY

11:00 – 11:50 Accelerating Agritech Growth

South Africa's role as Africa's agritech gateway is expanding rapidly. This discussion explores trade, infrastructure, and regional partnerships that unlock investment, scale innovation, and position the country as a continental hub for agribusiness growth.

11:50 – 12:20 Networking & Refreshment Break

12:20 – 13:10 Cultivating the Farming Landscape

The South African agricultural ecosystem spans commercial and large-scale farms across strategic provinces. Insights focus on regional strengths, seasonal dynamics, and opportunities to enhance efficiency, competitiveness, and sustainable growth.

13:10 – 14:00 Networking & Lunch Break

14:00 – 14:50 Investing in Growth Fields

Investment in irrigation, machinery, crop inputs, and biologicals is transforming the sector. The conversation highlights emerging growth areas, funding strategies, and pathways to expand market reach and impact across agritech.

15:00 - 17:00 - Networking & Expo Visit

DAY 2: THURSDAY, 12 MARCH 2026

THEME: TECHNOLOGY, CROPS & INPUTS

10:00 - 11:00 Networking & Expo Visit

11:00 – 11:50 Optimising Supply Chains

Efficient supply chains underpin competitiveness. The session explores balancing import reliance with

local production, strengthening dealer networks, and improving logistics frameworks to enable seamless movement of inputs and produce.

11:50 – 12:15 Networking & Refreshment Break

12:20 - 13:10 Smart Farming Frontiers

Precision agriculture, automation, and AI are redefining Southern African farms. The conversation focuses on adoption strategies, operational efficiencies, and technology-driven growth across commercial and emerging agritech enterprises.

13:10 – 13:40 Networking & Refreshment Break

13:45 – 14: 35 Water & Climate Resilience

Water management and climate resilience are critical to long-term productivity. The discussion covers innovative irrigation solutions, risk mitigation strategies, and integrated approaches to protect yields while supporting sustainable farm operations.

14:45 - 17:00 Networking & Expo Visit

DAY 3: FRIDAY, 13 MARCH 2026

11:00 - 11:50 Data-Driven Harvests

Data and digital solutions are powering smarter decision-making and higher productivity. Insights explore farm software, AI analytics, drone technology, and connectivity tools that deliver measurable impact on the ground.

11:50 – 12:15 Networking & Refreshment Break

12:20 - 13:10 From Innovation to Implementation: Scaling Agritech Impact

Turning ideas into action is the real test of agritech success. This closing session focuses on how pilots, partnerships, and policy alignment can translate technology into real-world productivity gains for farmers. The discussion will explore collaboration between government, private sector, and innovators, and what it takes to scale solutions sustainably across regions and markets.

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