

ORGANIZER



INTERNATIONAL YEAR OF THE
WOMAN FARMER
2026

11th



Agritec *Africa*

International Exhibition & Conference on Agriculture Technology

11 12 13 MARCH 2026

**GALLAGHER CONVENTION CENTRE,
JOHANNESBURG, SOUTH AFRICA**



POST
Event
REPORT



SUPPORTED BY



Event Overview

Agritec Africa 2026, held from March 11th to 13th at the Gallagher Convention Centre, Johannesburg, South Africa, marked a significant milestone in advancing Africa's agricultural landscape. In its 11th edition, the event reinforced its position as a premier platform bringing together, agribusiness leaders, innovators, and key stakeholders to foster collaboration, innovation, and sustainable growth across the continent.

Affiliations

Exhibition Partner : **Exposure Marketing**



Supporting Entities

The success of Agritec Africa 2026 was bolstered by the support of key organizations including African farmers Association of South Africa (AFASA), South African Irrigation Institute (SABI), Agricultural Produce Agents Council (APAC), Future Farmers, South Africa Grain Farmer Association (SAGRA).

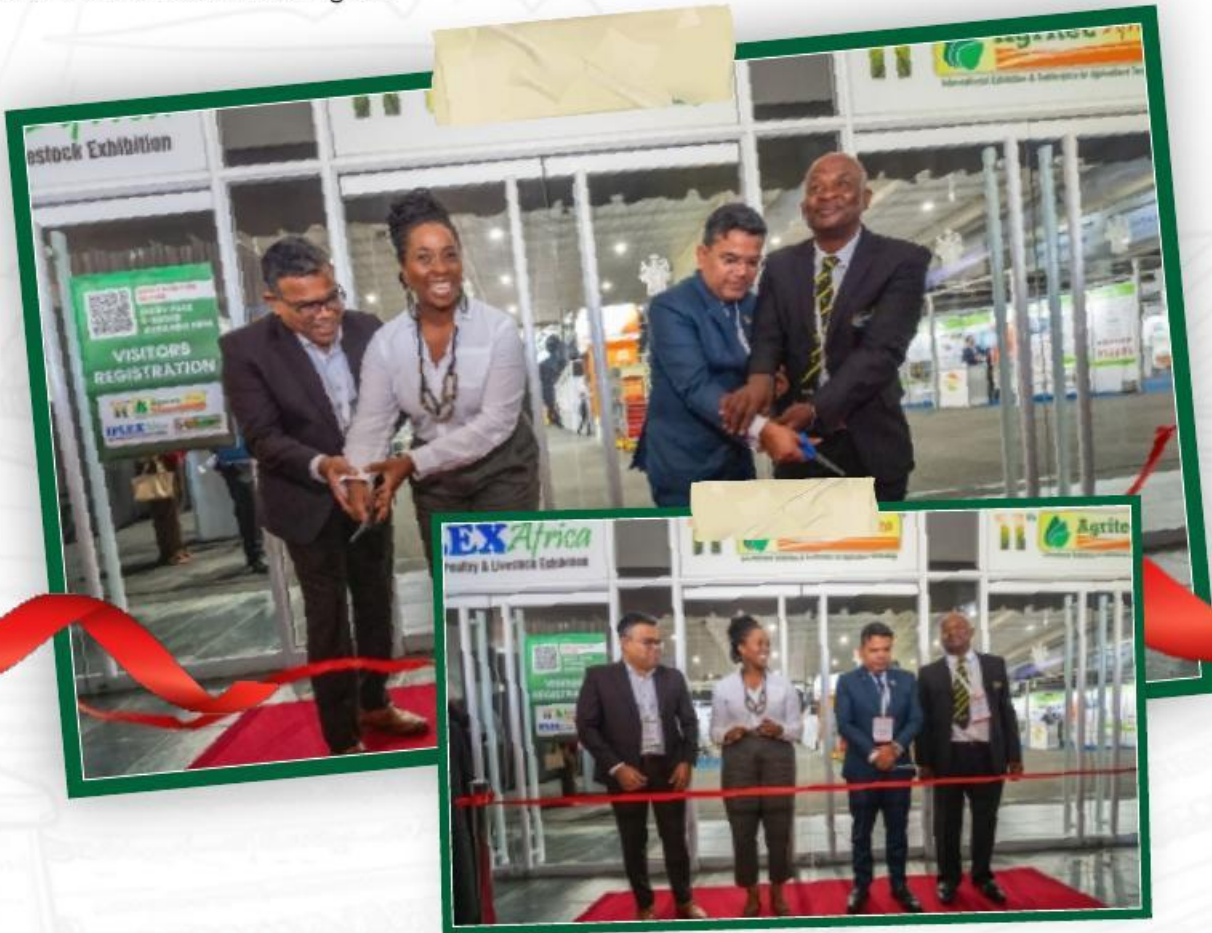


Media Partners



The **Agritec Africa 2026** Exhibition commenced with a **Grand Ribbon-cutting ceremony**, marking the official inauguration of the event. The ceremony was led by esteemed VIPs and key stakeholders from across the agricultural sector.

Distinguished guests in attendance included **MEC Vuyiswa Ramokgopa, Agriculture and Rural Development**, along with **Mr. Harish Kumar, Acting General Consul of India**, and **Mr. Neeraj Shah, Partner & CFO of Radeecal Communications**. **Mr. Nicky Mabokele Chairman African Farmers Association of South Africa**. Their presence highlighted the growing importance of Agritec Africa as a leading platform for fostering collaboration, driving innovation, and accelerating growth within the agricultural sector across the region.



Exhibition Highlights

Agritec Africa 2026 features a premier international exhibition showcasing advanced agricultural technologies, innovative farming practices, and sustainable solutions aimed at enhancing productivity and profitability across the sector. The event serves as a dynamic platform for networking, knowledge exchange, and the development of strategic business partnerships.

Further strengthening its value proposition, the 11th edition of Agritec Africa is co-located with key industry events, offering participants a comprehensive platform to explore the latest trends, innovations, and developments across the broader agricultural ecosystem. This integrated approach provides deeper insights and greater opportunities for collaboration within the Agri-value chain.



Agritech Africa 2026 Conference



The central theme, “**Improving Farmer's Income Through Technology**”, highlighted the essential role of technology in driving agricultural productivity and profitability. The conference explored various facets of this theme, including:

Market Structure, Policy & Opportunity

Accelerating Agritech Growth: South Africa's role as Africa's agritech gateway is expanding rapidly. This discussion explores trade, infrastructure, and regional partnerships that unlock investment, scale innovation, and position the country as a continental hub for agribusiness growth.

Cultivating the Farming Landscape: The South African agricultural ecosystem spans commercial and large-scale farms across strategic provinces. Insights focus on regional strengths, seasonal dynamics, and opportunities to enhance efficiency, competitiveness, and sustainable growth.

Investing in Growth Fields: Investment in irrigation, machinery, crop inputs, and biologicals is transforming the sector. The conversation highlights emerging growth areas, funding strategies, and pathways to expand market reach and impact across agritech.

Technology, Livestock, Crops & Inputs:

Optimising Supply Chains: Efficient supply chains underpin competitiveness. The session explores balancing import reliance with local production, strengthening dealer networks, and improving logistics frameworks to enable seamless movement of inputs and produce.

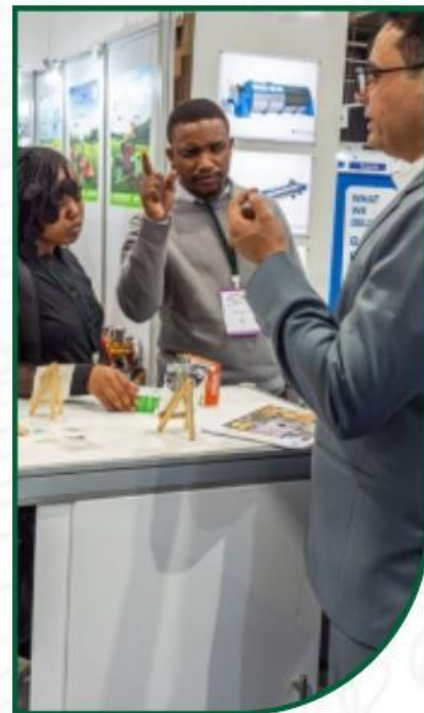
Smart Farming Frontiers: Precision agriculture, automation, and AI are redefining Southern African farms. The conversation focuses on adoption strategies, operational efficiencies, and technology-driven growth across commercial and emerging agritech enterprises.

Growing Livestock & Poultry Industry in Africa: Livestock and poultry play a vital role in food security, job creation, and rural development. This session will explore how farmers, industry leaders, and policymakers can strengthen production, improve animal health, and create better market opportunities for livestock and poultry producers across Africa.

Data-Driven Harvests: Data and digital solutions are powering smarter decision-making and higher productivity. Insights explore farm software, AI analytics, drone technology, and connectivity tools that deliver measurable impact on the ground.

From Innovation to Implementation: Scaling Agritech Impact Turning ideas into action is the real test of agritech success. This closing session focuses on how pilots, partnerships, and policy alignment can translate technology into real-world productivity gains for farmers. The discussion will explore collaboration between government, private sector, and innovators, and what it takes to scale solutions sustainably across regions and markets.

Key Highlights



Speakers And Panelists

We extend our sincere gratitude to our distinguished speakers and panellists whose expertise and insights elevated the conference experience. Their contributions ignited impactful discussions and inspired forward-thinking solutions for the future of agriculture.



CIAN MCCLELLAND

Chief Executive Officer
Druids Holdings



DIMPHO XABA

Farmer & Chairperson :
Youth in Agricultural and Rural
Development (YARD)



BRIAN MAHUMANI

Agricultural Economist & Manager
Agribusiness Insights,
Standard Bank



CAIPHAS MUYAMBO

Market Development Specialist
Agricultural Value Chains,
SAGRA



FRANCOIS KNOWLES

Registrar,
Agricultural Produce Agents Council
(APAC)



**KARMINI PILLAY
RANGAN**

Director: Pulse Afrika



MEGAN WILSON

Truth Black Agri House



MMATSHEKO MOSITO

Broadcaster &
Agricultural Communicator



LEBOHLANG DHLUDHLU

Group CEO,
Nkanyezi Group

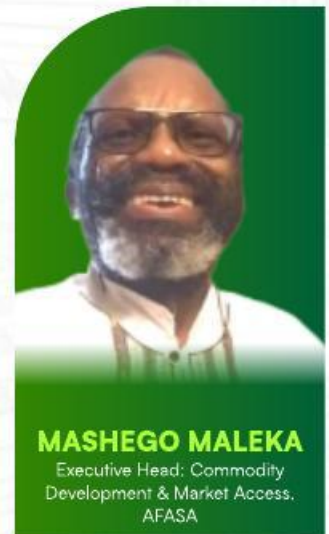


LINDA SIBOTO

Director & Co-Founder,
Cheeba Africa

Speakers And Panelists

We extend our sincere gratitude to our distinguished speakers and panellists whose expertise and insights elevated the conference experience. Their contributions ignited impactful discussions and inspired forward-thinking solutions for the future of agriculture.



Speakers and Panelists

We extend our sincere gratitude to our distinguished speakers and panellists whose expertise and insights elevated the conference experience. Their contributions ignited impactful discussions and inspired forward-thinking solutions for the future of agriculture.



80+
EXHIBITORS

32+
VISITOR COUNTRIES

8000+
NO. OF VISITORS

350+
CONFERENCE DELEGATES

Facts & Figures

25+
SPEAKERS

Event Promotion Strategies



NEWS PAPER
ADVERTISEMENTS



SOCIAL MEDIA
CAMPAIGNS



PRINT PUBLICATIONS
& MAGAZINES



BULK EMAIL,
SMS & WHATSAPP



OUTDOOR
HOARDINGS



TELEVISION
ADVERTISEMENTS



TELECALLING



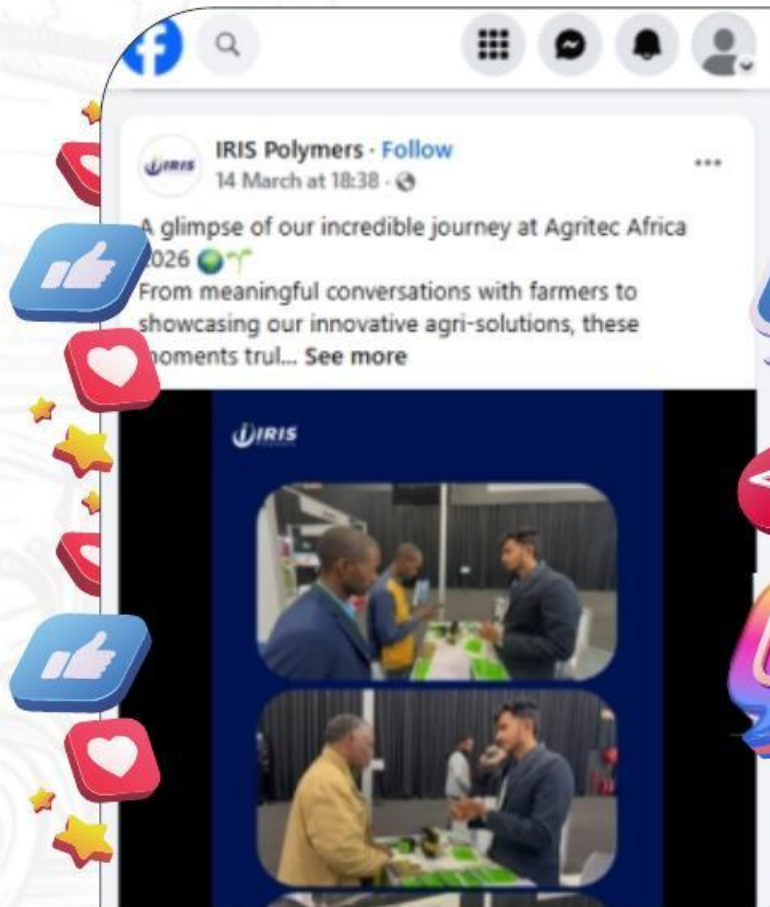
ONLINE MEDIA
PARTNERS



SEO



SPECIAL INVITATIONS
TO DEALERS &
DISTRIBUTORS



Our Social Media Presence



Social Media Presence

Our Social Media Presence



Social Media Presence

Our Social Media Presence



Social Media Presence



Exhibitors List

- Cangzhou Phoenix Breeding Equipment Co., Ltd
- Shanghai Hengjiu Hundred Transimission Co., Ltd
- Ruian Jiarun New Material Technology Co.,Ltd
- Jinan Xinyiyin Import And Export Trading Co., Ltd
- Langfang Yida Gardening Plastic Product Co.,Ltd
- Laher Seeds
- Onderstepoort Biological Products
- Dimagi, Inc
- Crestsolar
- Amo Farm Sieberer Hatchery Ltd
- African Farming
- South African Irrigation Institute
- Tobacco Board Of Zambia
- Dyntec Spol. S.r.o.
- Ekurhuleni Agricultural College
- Farmers' Weekly
- Zhejiang Share Bio-pharm Co.,Ltd
- Shandong Mingshun Intelligent Equipment Co., Ltd
- Pucheng Chia Tai Biochemistry Co.,Ltd.
- Qingdao Shuangjunli Machinery Co., Ltd.
- Qingdao Intelligent Poultry Investment Development Co.,Ltd
- Henan Winworld Livestock Machinery Co.,Ltd
- Henan Poul Tech Machinery Co., Ltd.
- Synergy Commodities Pty Ltd
- Bala Industries & Entertainment Pvt Ltd
- Shandong Huimin Qinle Animal Husbandry Machinery Co.,Ltd
- Beijing Yuet International
- Hangzhou Xinfu Science & Technology Co., Ltd
- Agricultural Produce Agents Council (apac)
- Weifang U-best Husbandry Equipment Co., Ltd.
- Ningbo Sansheng Biological Technology Co., Ltd
- Life Agriscience
- Iran Embassy
- Chongqing Hao Dong Technology Co., Ltd.
- Agritec Africa / Dairytech Africa
- Qingdao Famou Machinery Co., Ltd.
- Bharat Biogas East Africa Limited
- Modish Tractoraurkisan Pvt. Ltd.
- South African Grain Farmers Association
- Facet Engineering (pty) Ltd
- Henan Hengfu Machinery Equipment Co., Ltd.
- Zhejiang Jinli Steel Pipe Column Making Co.,Ltd.
- Sv Aviation Pty Ltd
- Sunrise (xuzhou) Environmental Protection Equipment Co., Ltd
- Taizhou Menghua Machinery Co.,Ltd.
- Afasa Limpopo
- Afasa Free State
- Afasa Kwazulu-natal
- Afasa Gauteng
- Afasa North-west
- Afasa Eastern Cape
- Afasa Mpumalanga
- Afasa Northern Cape
- Afasa Western Cape
- Tianjinshi Rongchen Electromechanical Device Co., Ltd.
- Dalian Genius Machinery Co., Ltd.
- Beijing Sunrising
- Shandong Tangsfarm Co.,Ltd
- Shijiazhuang City Sentay Chemical Co.,Ltd
- Inner Mongolia Baizhongteng Rope Net Co., Ltd.
- Fuzhou Arthas Fluid Equipment Technology Co.,Ltd.
- Hggy Pulp Molding Pack Co., Ltd
- Itouch Technology (pty) Ltd
- Iris Polymers Industries Private Limited
- Future Farmers Foundation
- Agriplast Tech India Private Limited
- G D Agro Industries
- Jaldhara Irrigation
- Essae Digitronics Pvt Ltd
- Organic Earth Energy Pvt Ltd

Major Exhibitors From (Country Pavilions)



INDIA



SOUTH AFRICA



CHINA



ZAMBIA



NIGERIA



IRAN

Visitor Countries



BOTSWANA



CHINA



CONGO



INDIA



KOREA



MALAWI



MOZAMBIQUE



NAMIBIA



POLAND



SAUDI ARABIA



SOUTH AFRICA



UNITED KINGDOM



UNITED STATES



ZAMBIA



ZIMBABWE



NIGERIA



TURKEY



EGYPT



KENYA



LESOTHO

Our Valuable Exhibitors



Glimpses Of Agritec Africa 2026



Glimpses Of Agritec Africa 2026



AFASA Pavilion



THANK YOU

WE LOOK FORWARD
TO SEE YOU AT
AGRITEC AFRICA 2027



INTERNATIONAL EXHIBITION & CONFERENCE ON AGRICULTURAL TECHNOLOGY

02 03 04 MARCH 2027

JOHANNESBURG EXPO CENTRE
Johannesburg, South Africa

SUPPORTED BY



For More Information Contact: Radeecal Communications

402, 4th Floor, "Optionz" Complex, Opp. IDFC Bank
Off C. G. Road, Navrangpura, Ahmedabad- 380009, Gujarat, India.
+91 91738 26807 | mktg@radeecal.in | www.agritecafrica.com/sa

Connect With Us: 